

foundr Discover Your Learning Tell Us Your Story Magazine Ramiro Jose  

[Back to Course](#)

How to Run TikTok Ads > Module 01: Ads Setup > Lesson 00: Intro

MODULE 01: ADS SETUP, LESSON 1 In Progress   

HOW TO RUN TIKTOK ADS

1% Complete
1/81 Steps

Part I: All about ads

- Part I: All about ads 
- Module 01: Ads Setup 4 Lessons 
 - Lesson 00: Intro 
 - Lesson 01: Business Manager 
 - Lesson 02: Pixel Overview 
 - Lesson 03: Installing Your Pixel 
- Module 02: Campaign Structure 3 Lessons 
- Module 03: Ad Group 4 Lessons 
- Module 04: The Assets Tab 6 Lessons 
- Module 05: Your Customer's Journey 5 Lessons 

Part II: Developing Creative

- Part II: Developing Creative 
- Module 01: The importance of ... 8 Lessons 
- Module 02: Ad Inspiration 7 Lessons 
- Module 03: Framework and H... 10 Lessons 

Bonus Part III: Organic

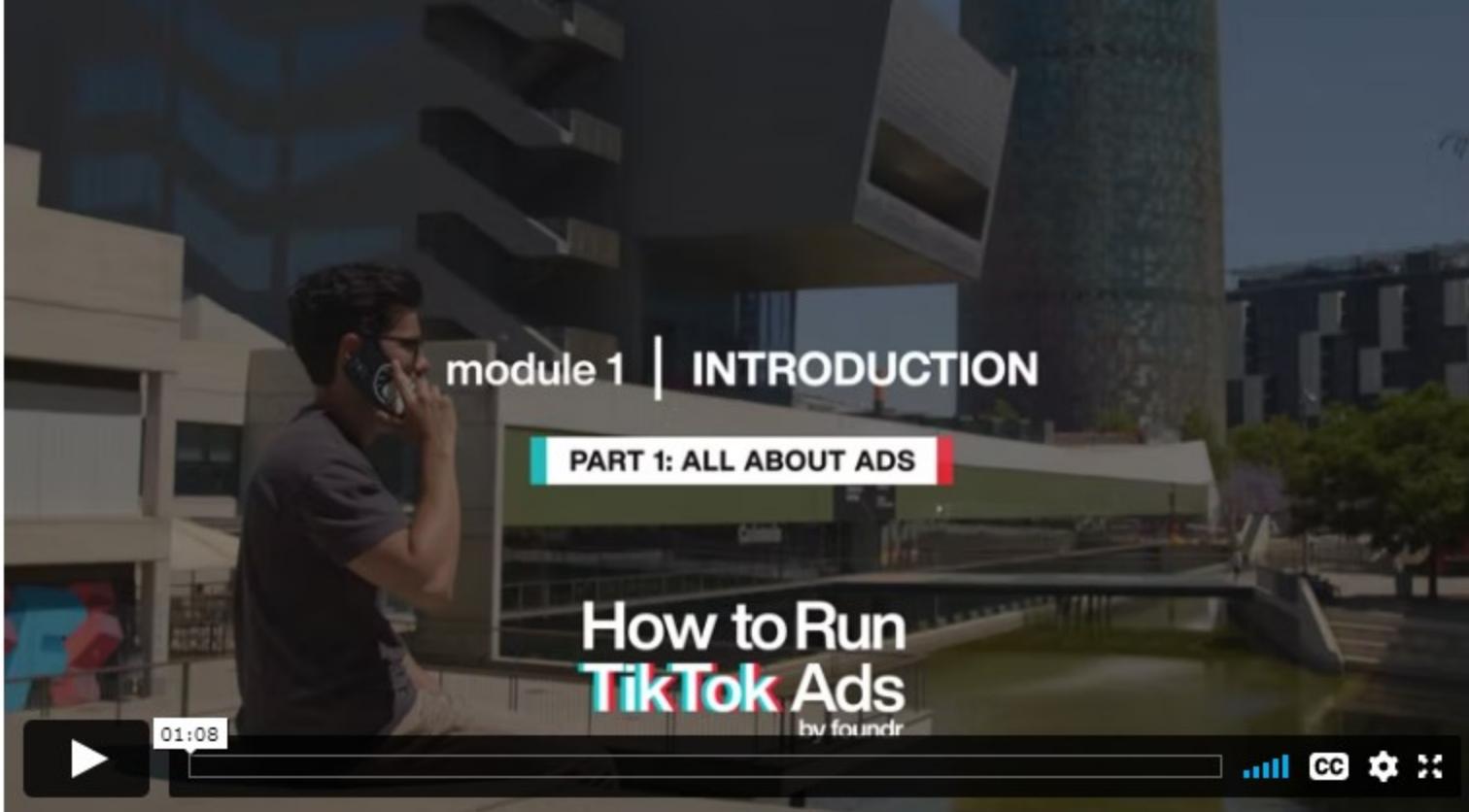
- Bonus Part III: Organic (aka the Secret S... 
- Module 01: Intro and setting up... 3 Lessons 
- Module 02: Navigating TikTok 3 Lessons 
- Module 03: Your brand on TikTok 9 Lessons 
- Extra Bonus Content! 4 Lessons 

LESSON 00: INTRO

 Gerardo Perez

MODULE PROGRESS

0% Complete



Welcome to How to Run TikTok Ads

This course will teach you everything you need to know to get up and running making ads on TikTok. Plus, we're excited to include a special bonus section on organic content as well. Part 1 is all about getting set-up and comfortable with **campaigns**, **ad groups**, and **individual ads**.

[Download lesson transcript](#)

Mark Complete