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Discover Your Learning Tell Us Your Story Magazine

Ramiro Jose

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HOW TO RUN TIKTOK ADS

27% Complete
22/81 Steps

Part I: All about ads

Part I: All about ads

▶ ~~Module 01: Ads Setup~~ 4 Lessons

▶ ~~Module 02: Campaign Structur...~~ 3 Lessons

▶ ~~Module 03: Ad Group~~ 4 Lessons

▶ ~~Module 04: The Assets Tab~~ 6 Lessons

▼ Module 05: Your Customer's Jo... 5 Lessons

Lesson 01: Customer Journey

Lesson 02: Complete Campaign Setup

Lesson 03: Tips for Running a Campaign

Lesson 04: Linking Ads to Organic

Lesson 05: Closing Thoughts for Part 1

Part II: Developing Creative

Part II: Developing Creative

▶ Module 01: The importance of ... 8 Lessons

▶ Module 02: Ad Inspiration 7 Lessons

▶ Module 03: Framework and H... 10 Lessons

Bonus Part III: Organic

Bonus Part III: Organic (aka the Secret S...

▶ Module 01: Intro and setting up... 3 Lessons

▶ Module 02: Navigating TikTok 3 Lessons

▶ Module 03: Your brand on TikTok 9 Lessons

▶ Extra Bonus Content! 4 Lessons

How to Run TikTok Ads > Module 05: Your Customer's Journey

In Progress

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MODULE 05: YOUR CUSTOMER’S JOURNEY

Gerardo Perez

Module Content

0% Complete 0/5 Steps

Lesson 01: Customer Journey

Lesson 02: Complete Campaign Setup

Lesson 03: Tips for Running a Campaign

Lesson 04: Linking Ads to Organic

Lesson 05: Closing Thoughts for Part 1

Take Notes

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