

HOW TO RUN TIKTOK ADS

Part I: All about ads

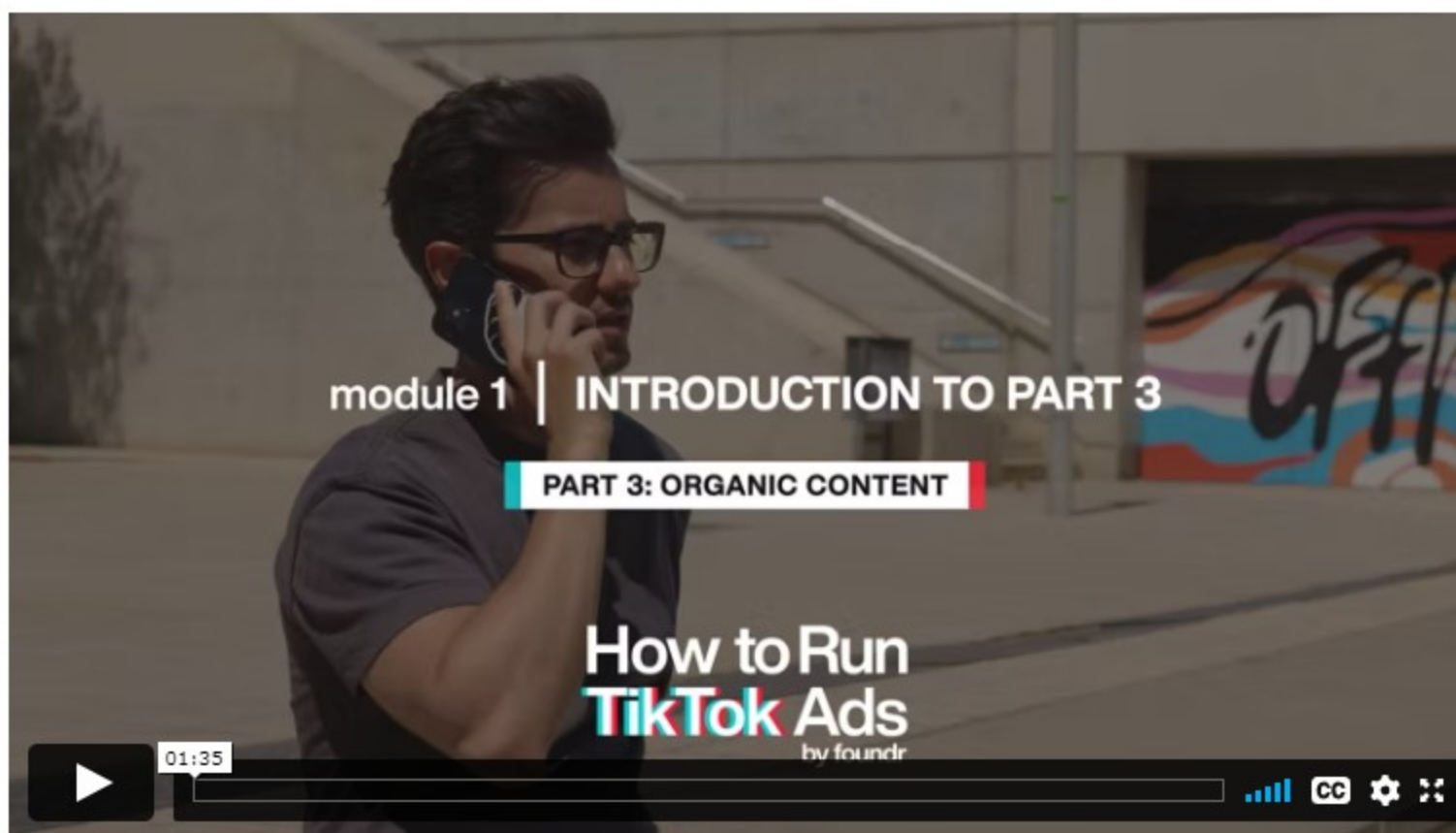
MODULE 01: INTRO AND SETTING UP YOUR PROFILE , LESSON 1

LESSON 01: INTRO



MODULE PROGRESS

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Welcome to Bonus Part 3! Here you'll learn how to get started on the organic side of things. The organic side of TikTok allows you to work on building your brand's voice, identity, and presence on TikTok for free — but it's a very different platform from the paid ads side.

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