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Magazine

Ramiro Jose

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HOW TO RUN TIKTOK ADS

7% Complete

6/81 Steps

Part I: All about ads

Part I: All about ads

4 Lessons

✔

Module 01: Ads Setup

3 Lessons

Module 02: Campaign Structur...

6 Lessons

Lesson 01: Campaign Structure

Lesson 02: Campaign Considerations

Lesson 03: Setting Up Columns

Module 03: Ad Group

4 Lessons

Module 04: The Assets Tab

6 Lessons

Module 05: Your Customer's Jo...

5 Lessons

Part II: Developing Creative

Part II: Developing Creative

8 Lessons

Module 01: The importance of ...

7 Lessons

Module 02: Ad Inspiration

10 Lessons

Module 03: Framework and H...

Bonus Part III: Organic

Bonus Part III: Organic (aka the Secret S...

3 Lessons

Module 01: Intro and setting up...

3 Lessons

Module 02: Navigating TikTok

9 Lessons

Module 03: Your brand on TikTok

4 Lessons

Extra Bonus Content!

How to Run TikTok Ads

Module 02: Campaign Structure and Budget

Lesson 01: Campaign Structure

MODULE 02: CAMPAIGN STRUCTURE AND BUDGET , LESSON 1

In Progress

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LESSON 01: CAMPAIGN STRUCTURE

Gerardo Perez

MODULE PROGRESS

0% Complete

module 2 | CAMPAIGN STRUCTURE

PART 1: ALL ABOUT ADS

How to Run TikTok Ads

by foundr

Your campaign structure is made up of three levels:

1. Campaign level: where you decide on your overall advertising objective

2. Ad group level: where you have control over your campaigns, decide your audience, and your budget.

3. Ad level: where you build your ad

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Mark Complete

Take Notes

http://training.com.ve/