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Your Learning

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Magazine

Ramiro Jose

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HOW TO RUN TIKTOK ADS

46% Complete

38/81 Steps

Part I: All about ads

Part I: All about ads

▶ Module 01: Ads Setup

4 Lessons

▶ Module 02: Campaign Structur...

3 Lessons

▶ Module 03: Ad Group

4 Lessons

▶ Module 04: The Assets Tab

6 Lessons

▶ Module 05: Your Customer's Je...

5 Lessons

Part II: Developing Creative

Part II: Developing Creative

▶ Module 01: The importance of...

8 Lessons

▼ Module 02: Ad Inspiration

7 Lessons

Lesson 01: Three reasons why

Lesson 02: Testimonials

Lesson 03: Before and After

Lesson 04: Comment Planting

Lesson 05: TikTok Made Me Buy It

Lesson 06: What I bought vs what I got

Lesson 07: Ads that don't feel like ads

▶ Module 03: Framework and H...

10 Lessons

Bonus Part III: Organic

Bonus Part III: Organic (aka the Secret S...

▶ Module 01: Intro and setting up...

3 Lessons

▶ Module 02: Navigating TikTok

3 Lessons

▶ Module 03: Your brand on TikTok

9 Lessons

▶ Extra Bonus Content!

4 Lessons

How to Run TikTok Ads

▶ Module 02: Ad Inspiration

In Progress

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MODULE 02: AD INSPIRATION

Gerardo Perez

Module Content

0% Complete

0/7 Steps

Lesson 01: Three reasons why

Lesson 02: Testimonials

Lesson 03: Before and After

Lesson 04: Comment Planting

Lesson 05: TikTok Made Me Buy It

Lesson 06: What I bought vs what I got

Lesson 07: Ads that don't feel like ads

Take Notes

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