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HOW TO RUN TIKTOK ADS

46% Complete 38/81 Steps

Part I: All about ads

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- ▶ **Module 01: Ads Setup** 4 Lessons 
- ▶ **Module 02: Campaign Structur...** 3 Lessons 
- ▶ **Module 03: Ad Group** 4 Lessons 
- ▶ **Module 04: The Assets Tab** 6 Lessons 
- ▶ **Module 05: Your Customer's Jo...** 5 Lessons 

Part II: Developing Creative

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- ▶ **Module 01: The importance of...** 8 Lessons 
- ▼ **Module 02: Ad Inspiration** 7 Lessons 
 - ☰ **Lesson 01: Three reasons why** 
 - ☰ **Lesson 02: Testimonials** 
 - ☰ **Lesson 03: Before and After** 
 - ☰ **Lesson 04: Comment Planting** 
 - ☰ **Lesson 05: TikTok Made Me Buy It** 
 - ☰ **Lesson 06: What I bought vs what I got** 
 - ☰ **Lesson 07: Ads that don't feel like ads** 
- ▶ **Module 03: Framework and H...** 10 Lessons 

Bonus Part III: Organic

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- ▶ **Module 01: Intro and setting up...** 3 Lessons 
- ▶ **Module 02: Navigating TikTok** 3 Lessons 
- ▶ **Module 03: Your brand on TikTok** 9 Lessons 
- ▶ **Extra Bonus Content!** 4 Lessons 