

foundr Discover Your Learning Tell Us Your Story Magazine Ramiro Jose  

[Back to Course](#) How to Run TikTok Ads > Extra Bonus Content!

HOW TO RUN TIKTOK ADS

93% Complete 76/81 Steps

Part I: All about ads

- Part I: All about ads 
- Module 01: Ads Setup 4 Lessons 
- Module 02: Campaign Structure 3 Lessons 
- Module 03: Ad Group 4 Lessons 
- Module 04: The Assets Tab 6 Lessons 
- Module 05: Your Customer's Job 5 Lessons 

Part II: Developing Creative

- Part II: Developing Creative 
- Module 01: The importance of... 8 Lessons 
- Module 02: Ad Inspiration 7 Lessons 
- Module 03: Framework and H... 10 Lessons 

Bonus Part III: Organic

- Bonus Part III: Organic (aka the Secret S... 
- Module 01: Intro and setting up... 3 Lessons 
- Module 02: Navigating TikTok 3 Lessons 
- Module 03: Your brand on TikTok 9 Lessons 
- Extra Bonus Content! 4 Lessons 
- Anatomy of a Viral Video 
- Scoping the Creator Marketplace 
- How to Work with Creators 
- Bonus materials from Gerardo (no video) 

EXTRA BONUS CONTENT!

 Gerardo Perez

Module Content 0% Complete 0/4 Steps

- Anatomy of a Viral Video 
- Scoping the Creator Marketplace 
- How to Work with Creators 
- Bonus materials from Gerardo (no video) 

Take Notes