

## The P.I.G. Method

### Module #2.6 Summary and Assignments

#### The Choice

- Is a moment of quiet reflection. A calm before the storm.
- It's important that the hero have agency in making the choice. They can't be forced into it, they have to be driving the action.
- I usually have "The Choice" happen at night.
- "The Choice" will usually end up "echoing" the "Crossroads Close" at the end of the letter (leading to a "I was brave, and now you can be too," bit of copy).

#### Which Way Should I Go?

GIVE UP

or

GO ON A MISSION  
TO SOLVE IT MYSELF

#### Here is an example from the Language of Desire:

"He spooned me and I **shuddered** and had to bite my tongue so I didn't tighten up.

As I lay there for hours thinking about making a decision, I thought of how I looked in the mirror.

I'd never be a supermodel. I'd never be 22 again (*thank god*). I'd never be a pornstar and never wanted to be. And laying there, feeling his breath on my neck

I knew I could do one of three things:

1. I could ignore that this ever happened, bury my head in the sand and pretend we are happy.
2. I could confront him. I could get MAD at him for looking at other girls and thinking about other girls...I could be furious at him and FORBID him from ever looking at porn again...and end up pushing him away.
3. OR I could make the choice I did .....I could learn the secret fantasies of my guy - of all guys...SO I WENT OUT ON A MISSION TO FIND THE TRUTH

#### Assignment

**#1** - Identify 2 or 3 options that represent your Hero's options when they are at their lowest point.

One of the options is going to be some version or another of “giving up” or “just keep doing what you’re doing now (which we both know isn’t working.”)

A 2nd option can be whatever you want if you think it should be in there, but it’s got to be something else that’s a BAD IDEA.

The final choice (and the right one) is “I decided to solve this problem for myself and for other people like you and me.”