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## HOW TO RUN TIKTOK ADS

66% Complete  
54/81 Steps

## Part I: All about ads

## 4 Lessons



## 4 Lessons

## 6 Lessons



## Part II: Developing Creative

## 8 Lessons

7 Lessons



### Bonus Part III: Organic

### 3 Lessons

## 9 Lessons

## 4 Lessons

[How to Run TikTok Ads](#) > [Module 03: Framework and Hooks Behind Successful Ads](#) > [Lesson 09: In-App Features](#)

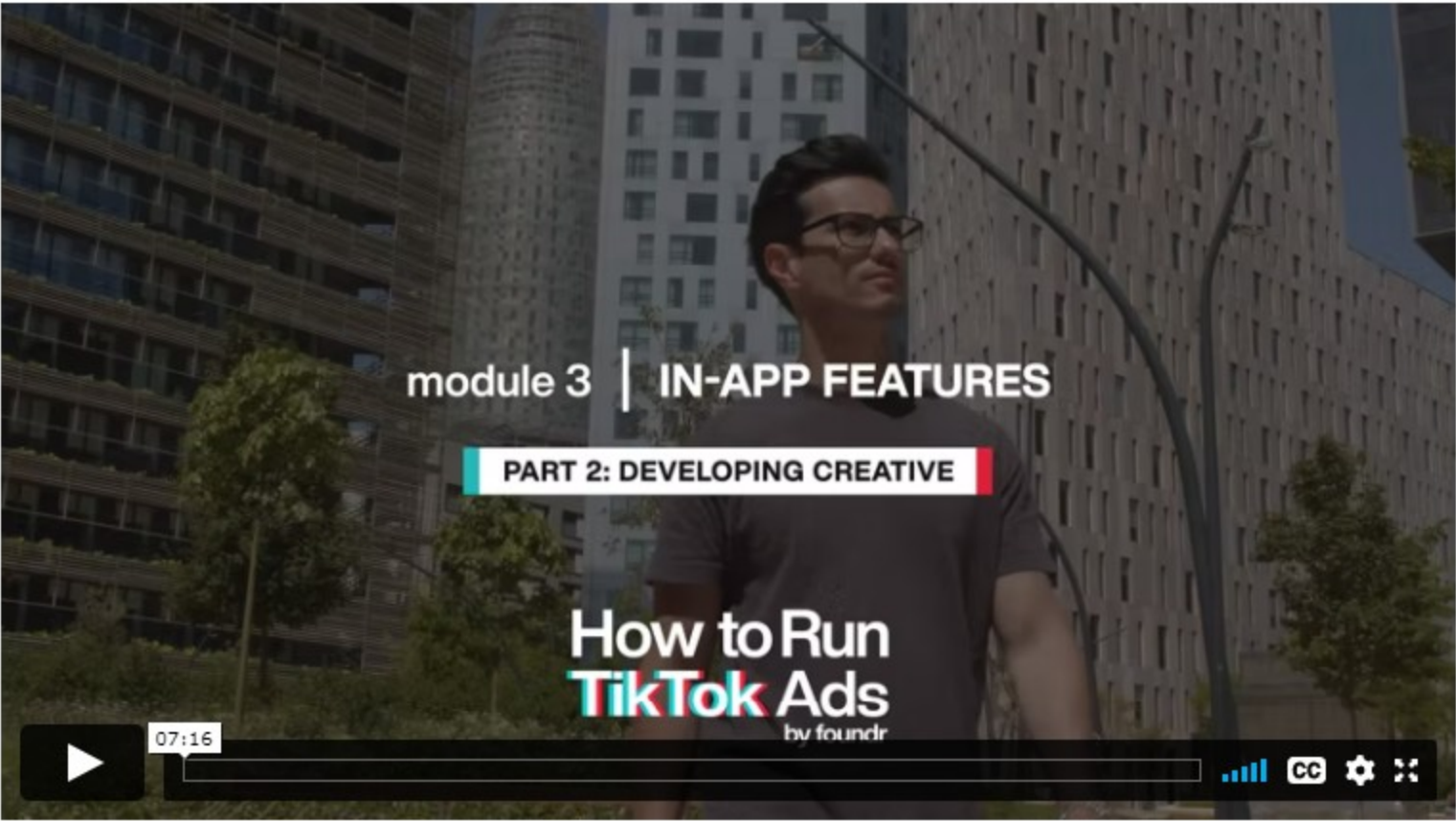
MODULE 03: FRAMEWORK AND HOOKS BEHIND SUCCESSFUL ADS , LESSON 9

## LESSON 09: IN-APP FEATURES



## MODULE PROGRESS

80% Complete



Let's review some in-app features that you can use to really take advantage of the TikTok platform:

- Greenscreen
- Comment planting
- Text-to-speech
- UGC sounds

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