

foundr Discover Your Learning Tell Us Your Story Magazine Ramiro Jose  

[Back to Course](#)

HOW TO RUN TIKTOK ADS

66% Complete 54/81 Steps

Part I: All about ads

- Part I: All about ads 
- Module 01: Ads Setup 4 Lessons 
- Module 02: Campaign Structure... 3 Lessons 
- Module 03: Ad Group 4 Lessons 
- Module 04: The Assets Tab 6 Lessons 
- Module 05: Your Customer's Jo... 5 Lessons 

Part II: Developing Creative

- Part II: Developing Creative 
- Module 01: The importance of... 8 Lessons 
- Module 02: Ad Inspiration 7 Lessons 
- Module 03: Framework and H... 10 Lessons 
- Lesson 01: Ad Frameworks 
- Lesson 02: Visual Hooks 
- Lesson 03: Verbal Hooks 
- Lesson 04: Pain Points 
- Lesson 05: Showcasing Your Product 
- Lesson 06: Call to Action 
- Lesson 07: Scripting Your Ad 
- Lesson 08: Building Our First Ad 
- Lesson 09: In-App Features 
- Lesson 10: Closing Thoughts for Part 2 

Bonus Part III: Organic

- Bonus Part III: Organic (aka the Secret S... 
- Module 01: Intro and setting up... 3 Lessons 
- Module 02: Navigating TikTok 3 Lessons 
- Module 03: Your brand on TikTok 9 Lessons 
- Extra Bonus Content! 4 Lessons 

How to Run TikTok Ads > Module 03: Framework and Hooks Behind Successful Ads > Lesson 09: In-App Features

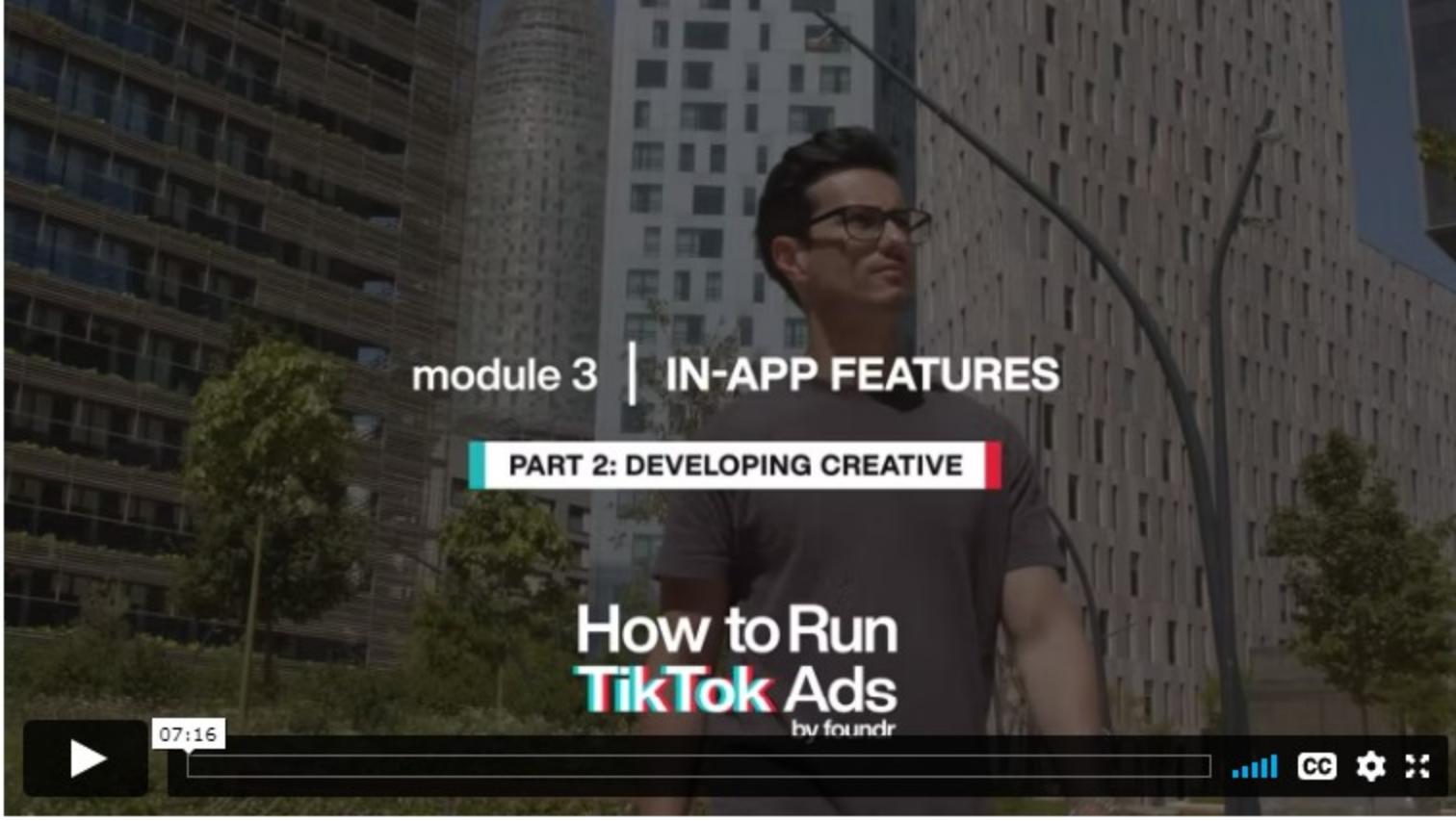
MODULE 03: FRAMEWORK AND HOOKS BEHIND SUCCESSFUL ADS , LESSON 9

In Progress  Take Notes 

LESSON 09: IN-APP FEATURES

 Gerardo Perez

MODULE PROGRESS  80% Complete



Let's review some in-app features that you can use to really take advantage of the TikTok platform:

- Greenscreen
- Comment planting
- Text-to-speech
- UGC sounds

[Download transcript](#)

[Mark Complete](#)