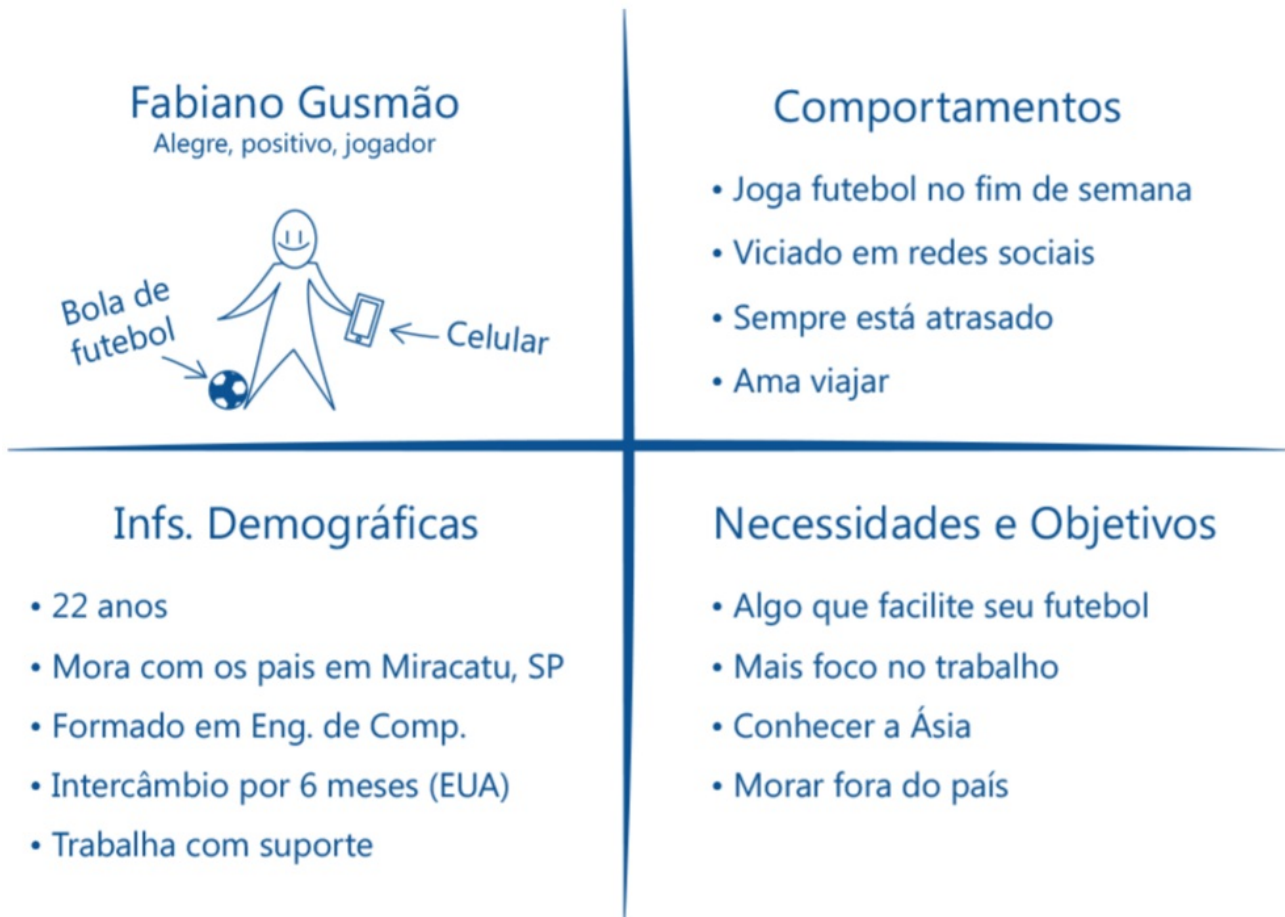


[Post] Leitura complementar e exemplos

Leitura complementar, template e mais exemplos:

[Blog Caelum - Entendendo o usuário com proto-persona \(link externo\)](http://blog.caelum.com.br/entendendo-usuario-proto-persona) (<http://blog.caelum.com.br/entendendo-usuario-proto-persona>).



INGRID



BEHAVIOURS

- Uses open-source resources
- Borrows 3D printer a work
- Attends Hackathons
- Uses Sci-hub*
- Cloud based working


FACTS

- No dedicated work space
- Language: -French, -German, -Research-English
- Rapid prototyping Journal
- Swiss in Berlin
- Robotics Engineer part-time*

NEEDS AND GOALS

- Would like Medical robotics to change lives
- Really needs to publish some research
- Wants to work any where at any time*
- Wants to disrupt academia with Hacking
- Wishes all research was free

Sibu



BEHAVIOURS

- Reading abstracts + sometimes full articles
- SEARCHING FOR READING LIST ITEMS, ex Google, AtI, publisher site
- Writing essays + reports
- SEARCHING LITERATURE FOR HIS ESSAY REFERENCES
- RESEARCHING LITERATURE FOR THEIR ESSAY

FACTS

- Undergrad student 2nd year Marketing
- Doesn't often have access to a computer but does have a mobile
- Doesn't always have reliable internet access
- AFRICAANS FIRST ENGLISH SECOND
- LIVES ON CAMPUS in Cape Town

NEEDS AND GOALS

- INTERNET ACCESS (IN UNI + MOBILE)
- FUNDING FOR COURSE MATERIALS
- PASS THE COURSE + GET A GOOD GRADE
- NEEDS TO UNDERSTAND English-language content
- I NEED TO COLLABORATE MY OFF + ONLINE WORK
- Access to a wide range of content relevant to me + credible

Fotos via @Eva_Bec (https://twitter.com/Eva_Bec)

